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ARTGO MINING HOLDINGS LIMITED

雅高礦業控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 3313)

PROPOSED CHANGE OF COMPANY NAME AND CHANGE OF REGISTERED OFFICE ADDRESS IN THE CAYMAN ISLANDS

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from "ArtGo Mining Holdings Limited" to "ArtGo Holdings Limited" with the Chinese name of the Company changing from "雅高礦業控股有限公司" to "雅高控股有限公司".

The Proposed Change of Company Name is subject to, among other things, approval of the Shareholders by way of a special resolution at the EGM. A circular containing, among other things, the special resolution approving the Proposed Change of Company Name together with a notice convening the EGM will be despatched to the Shareholders as soon as practicable.

CHANGE OF REGISTERED OFFICE ADDRESS IN THE CAYMAN ISLANDS

The Board further announces that with effect from 19 January 2015, the registered office address of the Company in the Cayman Islands will be changed to PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands.

PROPOSED CHANGE OF COMPANY NAME

The board (the "Board") of Directors (the "Directors") of ArtGo Mining Holdings Limited (the "Company", together with its subsidiaries, the "Group") proposes to change the English name of the Company from "ArtGo Mining Holdings Limited" to "ArtGo Holdings Limited" with the Chinese name of the Company changing from "雅高礦業控股有限公司" to "雅高控股有限公司" (the "Proposed Change of Company Name").

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the "Shareholders") approving the Proposed Change of Company Name at an extraordinary general meeting (the "EGM"); and
- (ii) the Registrar of Companies in the Cayman Islands approving the Proposed Change of Company Name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date of passing of the special resolution approving the Proposed Change of Company Name. The Company will carry out all necessary registration and/or filing procedures with the Registrar of Companies in the Cayman Islands and the Companies Registry in Hong Kong.

Reasons for the Proposed Change of Company Name

- 1. The Group is a branded marble producer with the largest marble mine and distribution network in China. The Company plans to fully extend its business model, from upstream of mining to a vertically-integrated operation which covers the whole industry-chain. The midstream refers to the self-owned processing plant which is located near the mine in Jiangxi Province, the People's Republic of China (the "PRC") and is under construction; the downstream refers to all the current direct sale and distribution channels of the Company. As of 30 June 2014, the Company has engaged 94 distributors, covering 80 cities across 29 provinces and municipalities in the PRC. Our marble distribution network was the largest in the PRC. The Company plans to develop its e-commerce channel by tapping into the retail market in 2015, and will operate with a brand-oriented model with its marble resources as a backup to the business.
- 2. The "ArtGo" brand will be mainly used for premier construction project products to developers and constructers of major real-estate projects in the future.

- 3. The Company will commence to use a new brand in 2015 for selling its new products mainly to the retail market in the PRC, with a focus on the high-end affluent population, to provide them with diversified and standardized products, covering standard cut-to-size marble slabs, asymmetric slabs, bathroom and household products, as well as one-stop interior solutions.
- 4. The objective of the Group is to transform itself from a mineral company into a consumer goods company with a fashionable brand for household products, whilst keeping its upstream mining operation.

The Board considers that the Proposed Change of Company Name will provide a more accurate corporate identity and image for the Company, and better reflect its future business development and focus of the Group. The Board believes that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

Effects of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company. The existing certificates of securities in issue bearing the present name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing certificates of securities will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Should the Proposed Change of Company Name become effective, any new certificates of securities will be issued only in the new name of the Company.

General

A circular containing, among other things, the special resolution approving the Proposed Change of Company Name and a notice convening the EGM will be despatched to the Shareholders as soon as practicable.

The Company will make further announcement(s) as and when appropriate on the results of the EGM, and, if the Proposed Change of Company Name becomes unconditional, the effective date of the change of name of the Company and the new stock short name of the Company.

CHANGE OF REGISTERED OFFICE ADDRESS IN THE CAYMAN ISLANDS

The Board further announces that with effect from 19 January 2015, the registered office address of the Company in the Cayman Islands will be changed to PO Box 309, Ugland House, Grand Cayman, KY1-1104, Cayman Islands.

By order of the Board of

ArtGo Mining Holdings Limited

Liu Chuanjia

Chairman and executive Director

Xiamen, the PRC, 19 January 2015

As at the date of this announcement, the executive Directors are LIU Chuanjia, WU Wenzhen, LI Dingcheng and HAN Yingfeng, the non-executive Director is WU Yun, and the independent non-executive Directors are LIU Jianhua, WANG Hengzhong and JIN Sheng.