



**“ArtGo Mining Holdings Limited” plans to renamed to “ArtGo Holdings Limited ”
to reflects its strategic extension to consumer market**

(19 January 2015, Hong Kong) Holding China’s largest marble distribution network, **ArtGo Mining Holdings Limited** (“ArtGo” or the “Company”, Stock Code: 3313.HK) is pleased to announce, the Board proposes to change the English name of the Company from “ArtGo Mining Holdings Limited” to “ArtGo Holdings Limited” with the Chinese name of the Company changing from “雅高礦業控股有限公司” to “雅高控股有限公司” .

The Group is a branded marble producer with the largest marble mine and distribution network in China. The Company has been extending its business model, from a focus on the upstream (mining) to a vertically-integrated operation which covers the whole industry-chain. ArtGo’s midstream business refers to the self-owned processing plant in construction. It is located near the Company’s current marble mine in Jiangxi Province. Its downstream business refers to all current direct sale and distribution channels of the Company, as well as its plan to develop its e-commerce channel in 2015.

The objective of the Group is to transform itself from a mineral company into a consumer goods company with a fashionable brand for household products. To develop Chinese household consumption market, the Company designed new product line, with a focus on the high-end affluent population, to provide them with diversified and standardized products, covering standard cut-to-size marble slabs, asymmetric slabs, bathroom and household products, as well as one-stop interior solutions. In 2015, the new brand “ArtMore” will be target the retail market in China, and develop the e-commerce channel. The Company will operate with a brand-oriented model with its marble resources as a backup to the business.

Mr. Liu Chuanjia, the Chairman of the Company commented, “The proposed change of Company name will provide a more accurate corporate identity and image for the Company, and better reflect its future business development in China’s retail market and focus of the

Group. Meanwhile, it is also favourable to ArtGo's further innovative business model, and allows it to build the benchmark of the industry, through integrating global resources with a view towards the Group's vision being a revolutionary enterprise."

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About ArtGo Mining Holdings Limited (Stock code:3313.HK)

ArtGo Mining Holdings Limited ("ArtGo") is a marble industrial chain enterprise specializes in mining, fabrication, product research and development, customized high-end housing and overall space decoration, it has the investment from one of the largest international investment institutions - "The Carlyle Group". At present, the Group owns the largest white-grey marble quarry in China, products include marble slabs, standard cut-to-size slabs and handicrafts of marble, tailor-made bathroom products and furniture. The Company also has the largest marble distribution network in China, consisting of 94 distributors across the country, covering 80 cities across 29 provinces and municipalities. Meanwhile, ArtGo will build automated production and processing bases near its self-owned mine, introduce international standard production and automated production lines. The processing base is expected to increase production capacity, and enrich the product line after final completion.



Program Introduction:



Vanke Emerald Riverside, Shanghai: used the light grey marble of Abba stuck as a whole, natural texture and small amounts of off-white create a natural and elegant space.



Wanda Vista Hotel, Nanning: wall and floor used "Van Gogh" product series, build a special aesthetic feeling.



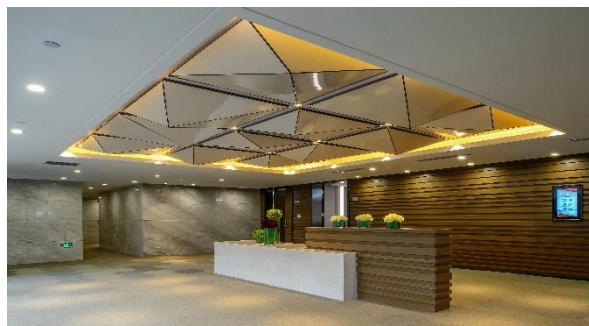
Liudong Ramada Plaza, Liuzhou: light and shadow reflected in the plain and neat marble ground, the space to add artistic conception.



Guanghua School of Management, Peking University: neutral of ArtGo's marble and the clean space of Ivory Tower are interpenetrated with each other, create a strong artistic atmosphere.



Shenzhen Yuanpeng Design Institute: ground and wall with white-gray color marble, building up the low chroma of three-dimensional space.



Shanxi Taiyuan Pullman Hotel: white jade marble make the keynote of cold elegant nobility.